□ PRIVACY POLICY

Inside Panama Real Estate

Last updated: December 12, 2025

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1) Who We Are (Data Controller)

This Privacy Policy explains how **Inside Panama Real Estate** ("**IPRE**", "**we**", "**us**", "**our**") collects, uses, shares, and protects personal data when you interact with us through **our website, social media platforms (such as Facebook and Instagram), messaging services (including WhatsApp), email, phone calls, contact forms, and advertisements**.

Data Controller:
Business name: **Inside Panama Real Estate**
Locations: **Boquete, Chiriquí, Panama / Panama City, Panama**
Contact email: **info@insidepanamarealestate.com**

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2) Scope

This Privacy Policy applies when you:

- contact us via **Facebook, Instagram, comments, direct messages, or promoted listings**
- communicate with us via **WhatsApp, phone, or email**
- submit inquiries through our **website contact forms**
- request information about **real estate properties, services, relocation assistance, or investments in Panama**

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3) Personal Data We Collect

Depending on how you interact with us, we may collect:

- **Contact data:** name, email address, phone number, country of residence, preferred language

- **Inquiry data:** messages, property preferences, budget range, locations of interest, timelines
- **Identification data:** only if required for a specific transaction and only if you voluntarily provide it
- **Marketing and interaction data:** engagement with posts, ads, messages, and campaigns
- **Technical data:** IP address, browser type, device information, and basic usage data

We do **not intentionally collect sensitive personal data**, unless you voluntarily provide it and it is necessary for the requested service.

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4) How We Collect Data

We collect personal data:

- directly from you through forms, messages, calls, or emails
- via **social media platforms** when you interact with our pages, ads, or messaging tools
- through service providers that support our website, communications, and marketing activities

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5) Cookies and Tracking Technologies

Our website and online services may use **cookies, pixels, and similar tracking technologies** to ensure proper functionality, analyze website usage, and support marketing and advertising activities. These technologies may collect technical information such as IP address, browser type, device information, and interactions with our content.

You can control or disable cookies through your browser settings at any time. Please note that disabling cookies may affect certain website features.

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6) Purposes of Processing

We use personal data to:

- respond to inquiries and requests
- provide information about properties and services
- coordinate calls, viewings, and consultations
- send requested information related to relocation or real estate services
- improve our services, marketing efforts, and user experience

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7) Legal Bases for Processing

Where applicable, we process personal data based on:

- your **consent**
- **pre-contractual measures** or performance of a contract
- our **legitimate interests**, such as responding to inquiries and basic marketing
- **legal obligations**, where required

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8) Sharing and Disclosure of Data

We may share personal data only when necessary with:

- internal staff and real estate agents of Inside Panama Real Estate
- service providers (such as website hosting, CRM systems, email services, or analytics tools)
- professional advisors (legal or accounting) when required
- public authorities if legally obligated

We may also use **third-party platforms and tools**, including **social media networks, advertising platforms, analytics providers, and communication services (such as Meta platforms like Facebook and Instagram)**, to operate, promote, and improve our services. These third parties process data in accordance with their own privacy policies and applicable laws.

 We do not sell personal data.

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9) International Data Transfers

Some service providers or platforms may process data outside Panama. Where applicable, we take reasonable measures to ensure appropriate data protection safeguards are in place.

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10) Data Retention

Personal data is retained only for as long as necessary to:

- fulfill the purposes described in this Policy
- comply with legal or contractual obligations
- resolve disputes or enforce agreements

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11) Data Security

We implement reasonable technical, administrative, and organizational measures to protect personal data against unauthorized access, loss, misuse, or disclosure. However, no system is completely secure.

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12) Your Rights

In accordance with **Panama's Personal Data Protection Law (Law 81 of 2019)**, you may have the right to:

- access your personal data
- request correction or updates
- request deletion where applicable
- object to processing or withdraw consent
- request data portability where applicable

Requests can be sent to:
 info@insidepanamarealestate.com

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13) Marketing Preferences

You may opt out of marketing communications at any time by contacting us, using unsubscribe options where available, or requesting removal via message or email.

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14) Children's Privacy

Our services are not directed to minors. We do not knowingly collect personal data from children.

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15) Data Breaches

In the event of a data security incident affecting personal data, we will take appropriate measures and provide notifications when required by applicable law.

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16) Third-Party Links

Our website or communications may contain links to third-party websites or platforms. We are not responsible for their privacy practices.

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17) Changes to This Policy

We reserve the right to update this Privacy Policy at any time. Updates will be published with a revised date.